



SEATTLE, WA 2024 | SEATTLE • PORTLAND • VANCOUVER

About The Conference

PyCascades was started in 2018 as a regional PyCon for the Cascades Region, celebrating the west coast Python developer and user community. Our organizing team includes members of the Vancouver, Seattle, and Portland Python user groups.

Getting in touch with us

You can reach us via email at sponsorships@pycascades.com

Sponsorship Tiers

See the tables on the following pages for core tiers and benefits, then look below for specialty tiers to help set your organization apart.

	DIAMOND \$10,000	PLATINUM \$7,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1000
AVAILABILITY	2	4	6	10	Unlimited
CONFERENCE TICKETS					
In-Person Passes: You'll receive an exclusive number of tickets for your company attendees to the Social Night, Conference Day, and Mentored Sprints.	6	4	2	2	1
Online-Only Passes: You'll receive an exclusive number of tickets for your company attendees to the Social Night, Conference Day, and Mentored Sprints.	10	10	8	8	8
BRANDING					
Logo on Website and Press Releases: You will receive a short description and featured company logo on the Website and Newsletter. Logo image sizes are adjusted by Sponsorship Tier.	✓	✓	✓	✓	✓
Branded Swag Distribution: Your swag will be shared with attendees within Sponsor's booth space or PyCascades swag table.	✓	✓	✓	✓	
Logo on PyCascades Swag Bag: Your Sponsor logo will be shown on our Swag Bags.	✓	✓	✓	✓	
Logo on Intermission Video: Your Sponsor Logo will be shown on all Intermission videos as a Diamond or Platinum Sponsor.	✓	✓			
Logo Banner on Stage: Your Sponsor Logo will be shown on our Speaker Presentation Stage during the event.	✓	✓			
Logo on videos and screen recordings during sessions: Your Sponsor Logo will be shown in a banner on all Live talks and Screen recordings during sessions and on the Closing Videos.	✓				

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ENGAGEMENT					
In-person Booth space: We will provide an in-person sponsorship booth.	✓	✓	✓		
Sprint Day session: We encourage all sponsors in Sprint participation where possible per discussion.	✓	✓	✓	✓	✓
Virtual Booth space: We will provide a virtual sponsorship booth that can provide a Tier-specific capacity of participants.	✓	✓	✓	✓	✓
ACKNOWLEDGMENT					
Acknowledgment in greeting and closing email to attendees: Your Tier-Specific description and company logo will be included in the greeting and closing remarks newsletters for the Conference.	✓	✓	✓	✓	✓
Mentions in social media before, during, and after the event: Your company will be featured in all social media campaigns.	✓	✓	✓	✓	✓
Acknowledgment in opening and closing emails - Logo: Your logo will be included in all welcoming emails and newsletters.	✓	✓			
Thank you in opening and closing remarks: Your company will be included in on-stage opening and closing announcements.	✓	✓			

Specialty Tiers

We're offering specialty tiers this year - these are a great option for organizations who want to differentiate themselves and make a more tangible connection to attendees.

Coffee Break

Cost: \$4000

Availability: 1

Benefits: All the benefits of the Silver Tier, plus signage by the beverage and snack stations

Lanyard

Cost: \$2000

Availability: 3

Benefits: All the benefits of the Bronze Tier, plus your logo on our lanyards

Captioning

Cost: \$2000

Availability: 2 (one per day)

Benefits: All the benefits of the Bronze Tier, plus a special on-stage thank you at the beginning and end of your sponsored day

Quiet Room

Cost: \$2000

Availability: 2 (one per day)

Benefits: All the benefits of the Bronze Tier, plus signage at the Quiet Viewing Room

Important details

We are a direct project of the Python Software Foundation. PyCascades qualifies as a 501(c)3 handling according to U.S. tax code.

Please note: No refunds for sponsorships.